

TICKZED SUB-DIVISION

MOSES KAOMA

Chief Technology Officer (C.T.O)

Phone: +260 962749251/ +260 972953890

Email:moseskaoma@gmail.com

Management:

C.E.O:

PATRICK CHILONGOMA

C.T.O:

MOSES KAOMA

C.F.O:

MARK. S. KADOLO

Industry:

INTERNET SOFTWARE

Number of Employees:

03

Bank:

ZANACO

Business Description:

Tickzed is a company that started in the year 2019 under the mother company Carrot World Limited Company, by Mr. Patrick Chilongoma, Mr. Moses Kaoma and Mr. Mark S. Kadolo. This company is been worked on, and is planning to be launched on the 23rd February, 2020.

Problem / Opportunity:

We saw how stressful it is to organize or prepare for any event, that's the reason why we tried to offer some help. We saw how difficult it is to fly out tickets to the public, because most of the times the people you may target are not the only ones that would love to attend to your event, so as a result you will face shortage of tickets in some areas, which is stressing to the organizer. And also wastage of money for printing, because you cannot print the exact number of people attending because you do not know whose coming or not.

To the public buying is a bit hard to get because for you to get one you have to walk a distance or drive to get a ticket which you can get through our platform in the comfort of your home.

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Our Solution:

To solve the above stated problems, we thought of simplifying the system and just adjust a bit for it to work fairly to everyone. We thought of building an internet platform so to cut the unnecessary stress.

Market:

Our main target was football matches but we also took into consideration other events like commercial fairs as well because these are nation events that need proper attention for them to be perfect, they demand that tickets are country-wise this is why we thought we also need to add them on our simple list. They are many events that look promising like the annual festival that is held in the Levy Mwanawasa Stadium. With these events we are can grow our business to Africa or the World at large.

Clients:

According to our original intention, our clients are the organizer of the above events.

Marketing & Sales Channels:

Our platform is not so complicated but easy to use and advertise, especially in this generation, we are planning to use social media, T.V broadcast, bill boards etc.

Competitors:

Currently in Zambia there are only two (2) companies that are doing ticket business these are; Computicket (Shoprite) and Webticket

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(Pick n Pay), and they are doing it from their stores and they are offering hardcopy tickets and they are just distributing agents. With such, we believe competition cannot be that challenging and also that they are foreign investors from South Africa; we can manage to convince our people the importance of keeping our money in this nation.

Our Team:

Currently this company is managed by Mr. Patrick Chilongoma as the C.E.O of Carrot World Limited Company, Mr. Moses Kaoma as the C.T.O meaning his in-charge of all technology under Carrot World and lastly Mr. Mark S. Kadolo as the C.F.O leading all financial matters of the company.

Our strengths and Weaknesses:

Our advantage is that we believe in team work we have passion in what we are doing, this is the reason we are working even though we are currently not getting paid by the company. We are skilled in different areas so we work in our area of strength. That's why we do the best work we can do. Also we have created time for what we are doing e.g. some of the staff members gave up their jobs to pursue this vision, only one (1) is in university studying towards the same aim or goal. The only problem we are facing is the lack of financial support needed to develop and upgrade the company.

Our Needs:

We are in need of funds to proceed with our work, we need either an investor or a funder to put in the money needed for this platform to be ready for business. The estimated amount of money needed for this platform to be ready for use is K30,000. This money is going towards building the platform, renting an office for operation during working hours and other sub-expenses.

What we want to Achieve:

Our goal is to be the best platform in the world that is selling tickets, not easy but we determined to be. Our goal is to make sure everyone is using

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our platform everywhere; we also plan on extending this platform to other dimensions of operations.

Financial Projections:

Our anticipated profit for the next 1, 3 and 5 years.

	YEAR 1	YEAR 3	YEAR 5
QUANTITY	144, 000	240, 000	2, 466, 000
SALES	K1 per ticket	K1.5 per ticket	K1.5 per ticket
NET PROFIT	K160, 00	K360, 000	K3, 699, 000